TESTIMONY OF
THE CONNECTICUT PARENT TEACHER ASSOCIATION (PTA)

Thursday, February 14, 2019

Proposed Bill Number 6601 – AN ACT CONCERNING DATA PRIVACY AND MINORS.

My name is Jennifer Falotico, President of the Connecticut Parent Teacher Association. The Connecticut Parent Teacher Association (CT PTA) and its over 38,000 members is submitting this written testimony in related to Proposed Bill 6601.

CT PTA believes this bill is well-intended and hopes that it sends a message to social media platforms regarding advertising to young children. As technology moves forward, parents and children alike find it difficult to keep up with the privacy settings for the multitude of social media applications accessible to our children. It is virtually impossible to keep track of what may or may not be shared. While we believe this is a broader federal issue that crosses all state lines. We are hopeful that this legislation will get the attention of those who create these applications that capture our children’s every keystroke.

About Connecticut PTA

Connecticut PTA comprises over 38,000 members consisting of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools and well-being of children. PTA is a registered 501(c) (3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education, children’s health and child welfare. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health and welfare of children and youth.